4 tibber

Agenda

- Transition challenges
- Tibber the digital energy company
- Untapping demand flexibility
- Delivering demand flexibility



Challenges we're facing





In the market & for the end user

Volatility

Covid & current energy crisis - new norm?

Transformation

Engineering challenge



Transformation

Decarbonisation

Decentralisation

Digitisation



Transformation

Decarbonisation

Decentralisation

Digitisation

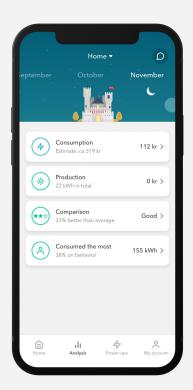
Democratisation



The digital energy company











Complexity

Simplifying it







Untapping demand flexibility

with digitisation



Insert buzz word here

- Communication with and control of hundreds of thousands of distributed devices.
- Portfolio of assets with various characteristics,
 presented as a single resource.
- Ultimate Value: Optimization of portfolio for different use cases simultaneously.
- Missing piece in the puzzle: and the most efficient



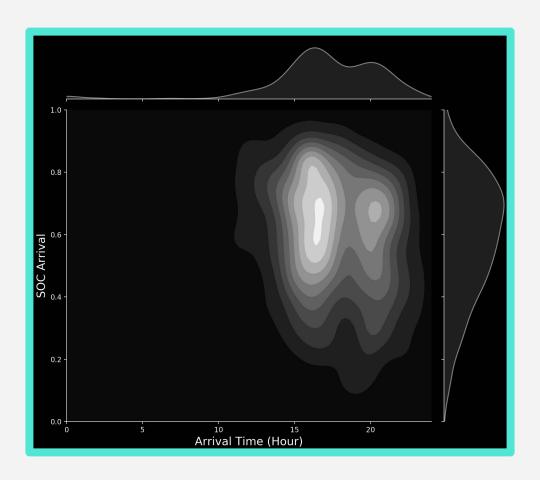
VPP, DERs, Aggregated fleet

- Communication with and control of hundreds of thousands of distributed devices.
- Portfolio of assets with various characteristics,
 presented as a single resource.
- Ultimate Value: Optimization of portfolio for different use cases simultaneously.
- Missing piece in the puzzle: and the most efficient





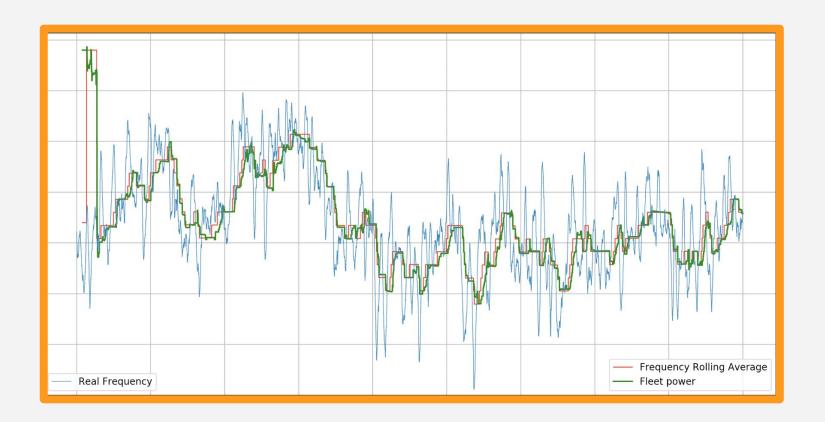




Delivering demand flexibility

for real







Delivering flexibility

And its challenges

National

- Nordic Transmission
 System Operators (TSOs)
- Sweden: FCR-D & FCR-N
- Norway: mFRR
- European TSOs

Local

- NODES marketplace
- Norflex & Sthmflex

Tibber

Portfolio optimization



WANTED: bright minds up for a challenge

Thanks!

jacob@tibber.com